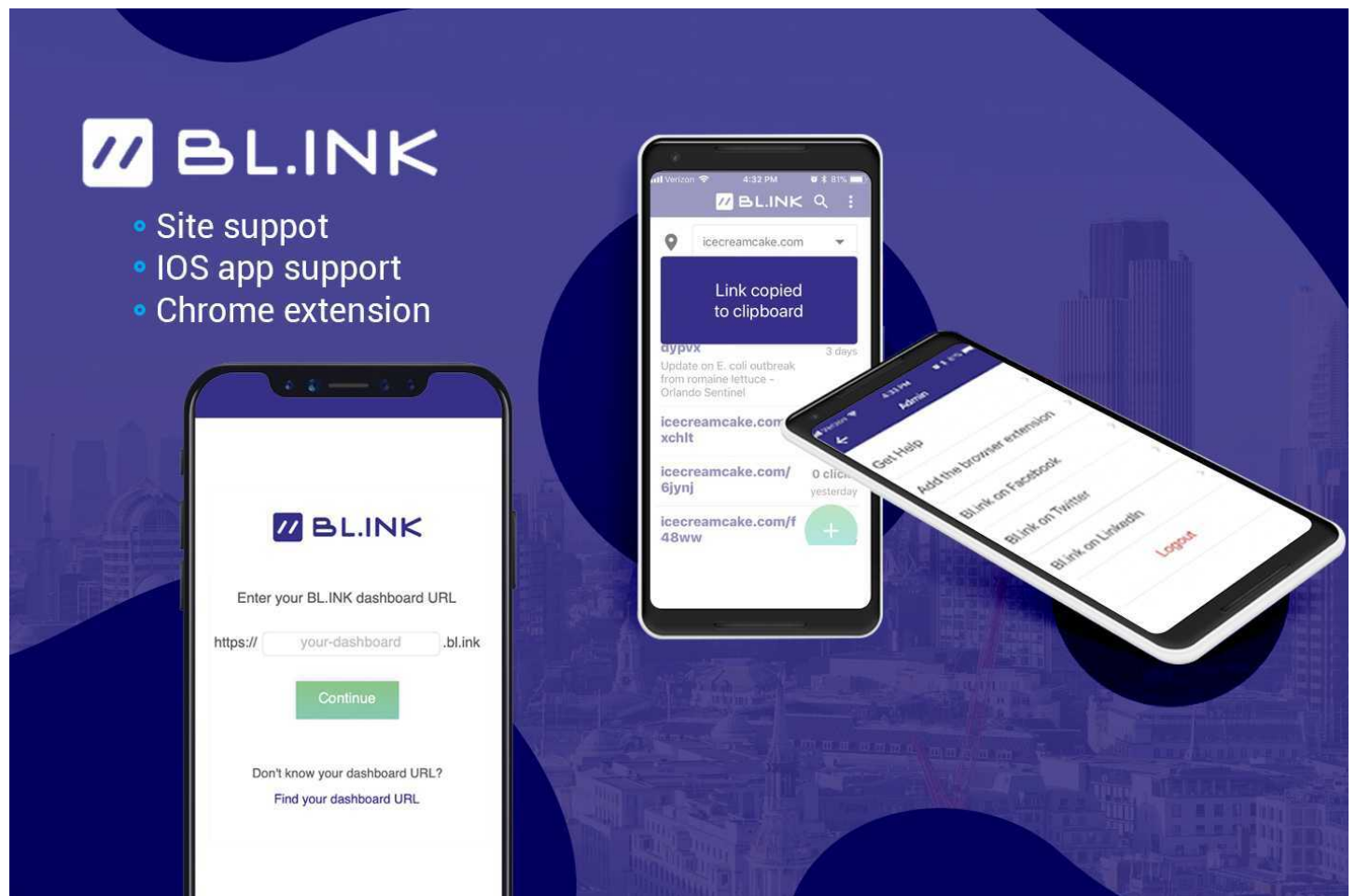


## Custom App & Chrome Extension

# BL.INK

## Enterprise Link Management



Austin, TX

## What is BL.INK

BL.INK, founded in 2008 (formerly, BudURL), believes that simplicity should also mean power, sophistication and flexibility. We are always adding new features to help our customers thrive in a quickly-changing world. Our customers spend significant amounts to create the perfect assets and customer experiences. Your links are as critical as the destinations.

BL.INK has operated 100% remote since 2010, however our team is based in Austin, Texas. Fueled by great BBQ, better tacos, and rivers of queso, the BL.INK team is passionate about fueling your ingenuity and we've got the track record,

resources, and moxie to deliver.

## Problem

BL.INK needed to change the workflow of their iOS app so it works seamlessly with their web portal.

For the Chrome extension, we needed to design and build from scratch.

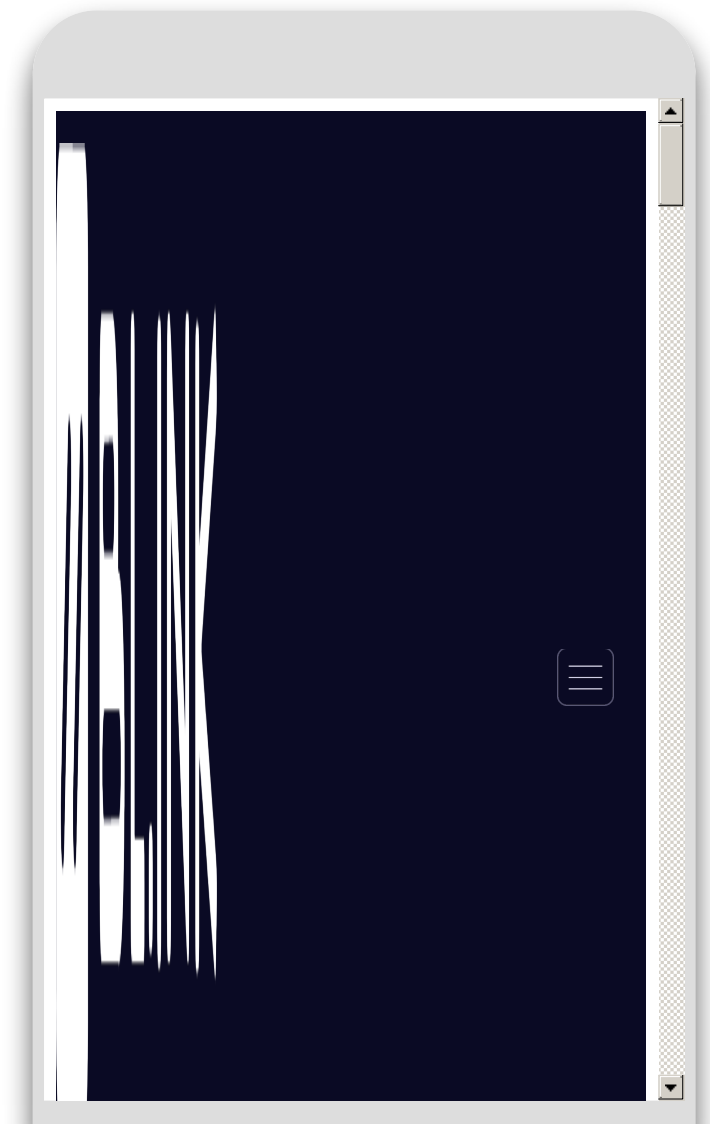
## The Solution

### The iOS App

General improvements and changes were made based on a more complicated workflow to the iOS app.

### The Chrome Extension

The Chrome Extension for the client was built as a button on the Chrome toolbar. CodeBru built the extension from scratch using the UX design team and software engineering team. The tool creates shortcut links of current URL and works with the clients web portal.





*Preview The BL.INK mobile responsive website above.*

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**Source URL:**<https://www.codebru.com/clients/custom-app-chrome-extension>